

PACKAGING STORIES: PHOTO EDITING

In the digital age, photo editing software and apps have proliferated. These tools can not only help you to enhance your photographs or stylise them, but also edit photographs in order to disseminate findings.

CREATING IMAGES WITH TEXT/CAPTIONS

Task: Using the findings from your stories produce a series of images/photographs and text/captions that help to portray them. Before you begin identify:

- An audience for the set of images: Who you are aiming it at
- A purpose for the set of images: Why you are creating it for that audience

What you need to do:

1. Take or locate 5 images that visually represent your key findings. You can either:
 - a. Use your peers/objects in the training room to create them
 - b. Use existing photographs that you have permission to use
 - c. Source copyright free images online
2. Edit these photographs in your in-built photo editing software on your smartphone, tablet or laptop or use a free app/software to do the following:
 - a. Enhance the image (i.e. change the contrast, altering the saturation, applying a filter, playing with the brightness, crop the image etc.)
 - b. Add text (i.e. a caption, recommendation/finding, or key quote etc.)
3. Identify different ways that you could share these images and/or how you could use them to stimulate conversation/dialogue/new ideas based on your key findings.

TUTORIALS AND ONLINE SUPPORT

- Tips for smartphone photography: <http://goo.gl/31ApST>
- Online image/photo banks:
 - a. <https://morguefile.com>
 - b. <https://www.pexels.com/royalty-free-images/>
 - c. <https://pixabay.com>
 - d. <http://shutterstock.com>
- Photo editing apps/tools:
 - a. <https://pixlr.com>
 - b. <https://www.gimp.org>
 - c. <https://www.picmonkey.com>
 - d. <https://www.aviary.com>