
MOBILISING CURATED CONTENT

This task sheet will help you to create a knowledge mobilisation plan that will support you to connecting the key learning from stories with people in a position to use it to create positive social change. Complete each section in a small group.

| | | |
|--|--|---|
| KEY LEARNING FROM THE STORIES: Use this space to briefly outline the key ideas you want to communicate. | | |
| PURPOSE: What is the change you are trying to make? | AUDIENCE: Who can make this change/who are you targeting? | METHOD: What approach, medium or tools will you use? |

| ACTION What do you need to do? | TIMEFRAME When will it be done? | PEOPLE Who will do it? | RESOURCES What do you need? |
|--|---|----------------------------------|---------------------------------------|
| | | | |
| | | | |
| | | | |
| | | | |

| ACTION What do you need to do? | TIMEFRAME When will it be done? | PEOPLE Who will do it? | RESOURCES What do you need? |
|--|---|----------------------------------|---------------------------------------|
| | | | |
| | | | |
| | | | |
| | | | |

| ACTION What do you need to do? | TIMEFRAME When will it be done? | PEOPLE Who will do it? | RESOURCES What do you need? |
|--|---|----------------------------------|---------------------------------------|
| | | | |
| | | | |
| | | | |
| | | | |